



Bill Rude

Rude Racing Team - 33

My name is Bill Rude and I race a sprint car at the Skagit Speedway. My wish is to start racing in the 360 division in the 2012 season. I would like continue to race in the Sportsman Division as well. I am looking to get enough money to race in the 360 Division, this would require \$40,000. If I stay in the Sportsman Division, I would require \$25,000. I would like to race at other tracks including Cottage Grove Speedway and Grays Harbor Speedway. I am hoping to get enough sponsors to help with the costs that are required for racing. I appreciate the support of every sponsor no matter the monetary amount. This would give me more experience and would advertise you business in more locations.



The 2009 Car

I have done photo shoots with my sponsors. I can bring the car to your business for your customers to view. I have Driver's Cards that I pass out to fans, the front side will have a picture of my car and the back side will have all my sponsors names and company logos. There is press and internet coverage, regional and even national coverage from these events. I am willing to discuss any other ways that I can be a part of the promotion and marketing for your company.

The average attendance at the Skagit Speedway for regular events is 8000 fans and for major events up to 15000 fans. The average attendance at Cottage Grove Speedway is 6000 fans. The average attendance at Grays Harbor Speedway is 10000-12000 fans. This gives you an idea of the amount of people that will see your company's logo on the car. My car was also in Auto Trader, so that increases the number of people that would see the companies that sponsor the car.



2010 & 2011 Car

A little background on the driver-

I was born February 10, 1966 in Sedro Woolley, WA. I am the father of three incredible children. I have a very supportive network of family and friends. I started racing because my father raced at Skagit Speedway before I was even born. I started out on the fire crew at Skagit Speedway at the age of 16. I started motocross racing when I was 18. Then I took a few years off and started mini-sprints at Deming Speedway with a 250 car in 1997. I did this for one season and then moved up to 1200s. I ran 1200s at Deming Speedway until I went to the Sportsman class at Skagit Speedway in 2008. In my rookie season at Skagit Speedway, I finished fifth in points and was the highest finishing Sportsman in the 360 show. In my second year at Skagit Speedway, I finished second in points and was again the highest finishing Sportsman in the 360 show. In 2010, I had the great honor of becoming the Sportsman Division Champion. In 2012, I hope to be able to further my experience in the sport of racing.



2010 Win!

I enjoy supporting the community around me. I have donated part of my winnings to Children's Hospital. I have donated my time to work with youth racing. I look for a way every year to give something back to the community that supports me. I would like to thank you for taking the time consider the information I have presented to you and hope that we can come to an arrangement that will benefit both of us. I look forward to giving any further information that you may require. I look forward to a very rewarding relationship with you and your company.



Bill and Lacey

Respectfully,
Bill Rude
(360)610-5722